



Turning the complexity of Big Data into immediate strategic decisions

From a point-by-point view to monitoring the entire network

Traditional traffic control centres only monitor certain points on the network, leaving the rest of the city out of the picture. The Intelligent Mobility Hub (IMH) revolutionises this approach by utilising real-time TomTom data. Not only does it monitor the entire urban network without the need for expensive hardware, but the platform also performs **automatic trend analyses**, sending ready-to-use **daily reports** and **immediate alerts** in the event of congestion. Move from point-to-point to network-wide monitoring with a single SaaS platform.



From raw data to automated strategic insights

Local authorities collect vast amounts of mobility data, but this often goes unused, requiring days of complex manual analysis.

The Intelligent Mobility Hub (IMH) transforms Big Data into decisions, solving the problem of 'data overload'. The IMH's automated engine calculates KPIs, levels of service (LOS) and anomalies 24/7, sending you daily reports by email and real-time alerts. **Stop processing raw data: start receiving ready-to-use insights.**

Mobility intelligence for the cities you operate

